



**PayPhone**

# MARKETING INTERN

## WHO ARE WE LOOKING FOR?

- CURRENT ENROLLMENT IN AN UNDERGRADUATE COURSE FOR MARKETING, COMMUNICATIONS OR SIMILAR FIELD.
- FAMILIARITY WITH MARKETING CAMPAIGNS, MARKETING RESEARCH, SOCIAL MEDIA PLATFORMS AND COMPETITOR ANALYSIS.
- GOOD UNDERSTANDING OF THE LATEST MARKETING TRENDS AND TECHNIQUES.
- EXCELLENT VERBAL AND WRITTEN COMMUNICATION SKILLS.
- MUST HAVE A PASSION FOR MARKETING.
- OUTSTANDING MULTITASKING ABILITIES.

## WHAT DO WE EXPECT FROM YOU?

- PERFORM MARKET ANALYSIS AND RESEARCH ON THE LATEST TRENDS.
- RESEARCH AND EVALUATE COMPETITOR MARKETING AND DIGITAL CONTENT.
- FORMULATE A MARKETING PLAN AND PRESENT IT TO UPPER MANAGEMENT OR A CLIENT
- CARRY OUT QUANTITATIVE OR QUALITATIVE RESEARCH
- DESIGN SPECIFIC RESEARCH METHODS SUCH AS QUESTIONNAIRES, OR HOSTING FOCUS GROUPS

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**FOR INTERESTED APPLICANTS, YOU  
MAY SEND IN YOUR RESUME TO  
HK.PAYPHONE@GMAIL.COM**