**What We Do 😊**

ReUbird is your assistant for planning activities and celebrating special moments in life. They might be your gatherings with friends, family parties, company events or even your perfect dates. Co-founded by two passionate entrepreneurs, we aspire to make all related activities and services available for booking or purchasing, online and on-the-go.

We are supported by the Cyberport Incubation Programme and HKU iDendron. We currently have more than 300 merchants on board and more than 20,000 users per month.

**Why Joining Us? 😊**

We will give you as many learning opportunities as we can. You will become part of our core team and join this ReUbird family. We will have an adventurous ride and go through ups and downs together. We will teach you how to run a company under tight resources and offer you opportunities to participate in different startup events. We assure you that you will learn a lot when working with us.
1. **Creative Content Writing and Marketing Intern (Part-time)**

As a Creative Content Writing and Marketing Intern, you will help generate engaging, original content for our website. You will research topics and write interesting and engaging posts and articles that will appeal to our target audience and promote the blog using social media, direct email, and other methods to alert and expand our readership.

In particular, we will teach you how to effectively rank pages in Google Search Engine Result. It is totally fine if you do not have much experience before. We will guide you throughout this journey.

**Role and Responsibilities**

- Generate, research, and pitch ideas for posts.
- Write, edit, publish, and promote content.
- Promote new posts using emails and social media, and other methods to alert and attract new readers.
- Maximize site traffic by utilizing Search Engine Optimization keywords.
- Invite other bloggers, experts, or other notable guests to contribute content to the webpage.
- Monitor responses to posts via the website, social media, or other platforms to better understand the audience.

**What you can learn from this role**

- Real-life experience in growing readership of a company
- SEO techniques
- Skills of using different tools such as Google Analytics and Search Console
- Collaborative skills (you will work with different teams across the company)
- Solid problem solving & data analytical skills
- Strong personal and people management skills
- Verbal and written communication skills
- Proficiency communicating via Excel
**Requirements**

- Real passion for Chinese writing
- A people-oriented mind
- Hardworking, responsible, passionate and motivated individual with good communication skills
- Comfort with negotiation
- Willing to learn (we will learn together when you join us)
- Fluent in English and/or Chinese

**Benefits**

- Hands-on experience in running a company and exposure to different areas of work
- Opportunities to meet experienced professionals and entrepreneurs through our company’s network
- Opportunities to participate in a wide variety of startup events, ranging from pitching competitions, networking events to startup media interviews
- Have a real impact on the Company’s growth and evolution
- Open, respectful, fun company culture
- Fun team events
- Great potential to become the core member of the team to drive business growth

For interested candidates, please send your latest CV to marketing@reubird.hk. Please also state your availability and expected salary in your CV.